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E HA	aperwork Reduction Act of 1995.	no persons are required to respond to a complex Application Number	10/560,052		displays a valid OMB control number.		
TJA	RANSMITTAL	Filing Date	December	8, 2005			
1 2 Jun 15	FORM	First Named Inventor	Scott Brys				
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		Examiner Name					
Ren a real seed for	r all correspondence after initial	filing) Attorney Docket Number					
Total Number of	of Pages in This Submission	3 Attorney Docket Number	008800-02	218			
	ENCLOSURES (Check all that apply)						
	nsmittal Form Fee Attached	Drawing(s) Licensing-related Papers		Appea	Allowance Communication to TC Il Communication to Board leals and Interferences		
Extensio Express Informati Certified Documer Reply to Incomple	nent/Reply After Final Affidavits/declaration(s) In of Time Request Abandonment Request Ion Disclosure Statement Copy of Priority Int(s) Missing Parts/ Ite Application Reply to Missing Parts Inder 37 CFR 1.52 or 1.53	Petition Petition to Convert to a Provisional Application Power of Attorney, Revocat Change of Correspondence Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on C	e Address	ddress Status Letter Other Enclosure(s) (please Identify below): Return Receipt Postcard			
	SIGNA	TURE OF APPLICANT, ATT	ORNEY, C	R AGENT			
Firm Name	Godfrey & Kahn, S.C.						
Signature	Brian &	J. Silvi					
Printed name Brian G. Gilpin							
Date	Seps. 20,	2006	Reg. No.	Reg. No. 39,997			
CERTIFICATE OF TRANSMISSION/MAILING							
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:							
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

App. No. 10/560,052 Filed: December 8, 2005

N THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No.

10/560,052

Applicant

Scott Bryson

Filed

December 8, 2005

For

MERCHANDISING SYSTEM

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In addition to the previously submitted Information Disclosure Statement, pursuant to 37 C.F.R. §§ 1.56 and 1.97, Applicant submits the information listed on the enclosed Form 1449 for consideration in the above-identified application. No representation is made that a reference is material prior art within the meaning of 35 U.S.C. §§ 102 and 103. No fee is due for consideration of this item because this statement is submitted before the mailing date of a first official action on the merits (37 C.F.R. § 1.97(b)(3)). Return of the PTO-Form 1449 in the next communication to Applicant's attorney showing the listed citations as initialed and considered is respectfully requested.

Respectfully submitted,

GODFREY & KAHN, S.C.

Dated: Sext. W, July

Brian G. Gilpin Reg. No. 39,997

Attorneys of Record for Applicant GODFREY & KAHN, S.C. 780 North Water Street Milwaukee, WI 53202-3590

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Sheet 1

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known			
Application Number	10/560,052		
Filing Date	December 8, 2005	-	
First Named Inventor	Scott Bryson		
Art Unit			
Examiner Name			
Attornov Docket Number	008800-0218		

			U. S. PATEN	DOCUMENTS	
Examiner Initials*	No.1		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	 	Number-Kind Code ^{2 (# known)}			
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages		
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Examiner	Date	
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. See The Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. See The Codes of USPTO Patent Documents, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language Translation is attached.

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